



ANDRE BLOCKETT

DATA VISUALIZATION + CREATIVE MEDIA

Tableau, Adobe Creative Suite, Power BI

SUMMARY

Data Visualization Designer with eight years of experience translating complex economic, health, and corporate data into impactful visual narratives. Demonstrated success leading international visualization projects for the Gates Foundation and producing rapid-turnaround editorial graphics for Morning Brew. Proficient in Tableau, Power BI, and Adobe Creative Suite, with a focus on mobile-first legibility and minimizing cognitive load through clear, direct information design.

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EXPERIENCE

Morning Brew – New York City, NY [remote] | Feb 2026 – Present

DATA VISUALIZATION SPECIALIST

- Collaborate with editorial teams to create data visualizations for real estate and economic content across Morning Brew's Playbook publication.
- Design charts, graphs, infographics, and maps using Adobe Creative Suite, Tableau, and Microsoft Excel to transform data.
- Balance multiple assignments while meeting editorial deadlines.
- Translate economic and business data into accessible, visually compelling graphics that enhance reader understanding and engagement.
- Partner with editors to ensure visualizations are accurate and aligned with goals.

Full Sail Media – Baltimore, MD | May 2024 – Mar 2025

DIGITAL MARKETING DESIGNER

- Created digital and print materials for websites, marketing, and social media campaigns.
- Prepared materials for presentations and pitches with clients.
- Maintained, elevated, and created brand standards and guidelines for designs and clients.
- Managed project workflows, production deadlines, and client expectations.
- Built automated Power BI dashboards tracking product performance, insights, and success metrics for the leadership team.
- Made storyboards and mood boards to set the main visual style and direction.

Jhpiego [Johns Hopkins University] – Baltimore, MD | May 2021 – May 2024

DATA VISUALIZATION LEAD

- Managed a team of three data visualization experts for the Bill & Melinda Gates Foundation's PMA project.
- Developed and taught an advanced data visualization curriculum to more than 30 research partners across nine countries, improving technical skills and standardizing visualization practices.
- Organized and led informal seminars on messaging and information design.
- Managed team schedules for brief development and ensured timely delivery for distribution.
- Collaborated with the design team to create social media templates and data stories that showcased Jhpiego's global impact.
- Acted as Lead Analyst for a maternal health assessment covering 31 countries, submitted BMC Pregnancy and Childbirth 2024, published July 2026.

Jhpiego [JHU] – Baltimore, MD | Nov 2020 – Apr 2021

DATA VISUALIZATION SPECIALIST

- Created reports and tracking dashboards to follow family planning trends in multiple countries over time.
- Designed layouts, infographics, and designs for global proposals, presentations, and reports.
- Used design principles to make data stories visually engaging for teams and stakeholders.
- Worked closely with translators to adapt regional content.
- Cleaned and organized large sets of data from multiple countries.

Millennium Marketing Solutions – Annapolis Junction, MD | May 2019 – Mar 2020

GRAPHIC DESIGNER / PRE-PRESS

- Created print and digital content for clients, including print ads and large-format prints.
- Managed pre-press tasks and production files.
- Designed digital advertisements for social platforms.

CareFirst BlueCross BlueShield – Washington, DC | Jun 2017 – Jan 2019

PRODUCTION DESIGNER

- Designed branded templates, slide decks, and print assets using Adobe Creative Suite.
- Prepped files and supported high-volume print and production.

KEY SKILLS

- **Data Visualization & Analytics:** Tableau, Power BI, SQL, Interactive Dashboards, Data Storytelling, Statistical Analysis, Power Query, Advanced Excel
- **Design & Development:** Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects), Figma, UI/UX Design, WordPress, Motion Graphics, Web Development
- **Visualization Strategy:** Information Design, Visual Communication, Infographic Design, Dashboard Architecture, Data-Driven Storytelling, Brand Development
- **Leadership & Project Management:** Team Leadership, Collaboration, Client Relationship Management, Training & Curriculum Development, Agile Methodologies

EDUCATION

Maryland Institute College of Art [2021]

Master of Professional Studies:

Major: Data Analytics + Visualization

Frostburg State University [2016]

Bachelor of Fine Arts:

Major: Art + Design | Minor: Communications

PROJECTS + EXPERIENCES

Jhpiego [Johns Hopkins University]

Prevention and Management of Postpartum Hemorrhage and Hypertensive Disorders of Pregnancy: Results from a 31-Country Assessment [July 2026]

- Published, BMC Pregnancy and Childbirth.

The Playbook | Morning Brew

Visualization: [Does your state's housing market make the grade?](#) — **The Playbook (Morning Brew) [June 2026]**

- Map to break down housing market growth. Feature story, "America's housing report card is out"

Visualization: [America's Most Affordable Cities](#) — **The Playbook (Morning Brew) [May 2026]**

- Map to break down housing affordability metrics. Featured editorial, "A tax trick lifted from the rich."

Visualization: [Summer's Hottest Rental Markets](#) — **The Playbook (Morning Brew) [May 2026]**

- Map identifying peak vacation rental markets. Featured editorial, "This beach home pays for itself."

Full Sail Media | MD State Fair

Role: Lead Designer: theme + merchandise [2025]

Performance Monitoring for Action [PMA] | Jhpiego

National Library of Medicine [2025]

- [Cohort Profile](#): The Performance Monitoring for Action (PMA) panel surveys

PMA Family Planning Briefs [2021 – 2024]

- [Cross Sectional](#) | [Longitudinal](#) | [Covid 19](#) | [More](#): Tracking dynamic shifts and meeting contraceptive needs.

REFERENCES AVAILABLE UPON REQUEST